

PALM SPRINGS BUSINESS IMPROVEMENT DISTRICT
BID Marketing Steering Committee Application
Revised 7/2009

All applicants must operate a business located within the Business Improvement District geographic boundaries. Applicants must be current in their business license and Business Improvement assessment fee. The Main Street Board will consider the information and the following factors in the selection process: type of business; experience in marketing and media relations; and experience to demonstrate knowledge community involvement and sound judgment.

Contact Name and Title: _____

Business Name: _____

Business Address: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Alternate Phone: _____

E-mail: _____

Type of Business: _____ Years in Palm Springs: _____

List other Boards or Commissions you are currently active:

Please outline your background, work experience and involvement in marketing and media relations:

Please describe specific attitudes, skills or expertise you think you can contribute to the BID Marketing Steering Committee:

Applications must be received by close of business SEPTEMBER 15, 2009
Fax: 760-262-3107 or E-mail: Tammy@canyonCOMMERCIALservices.com
Mail to: City Hall c/o Tammy Perezchica Downtown Administrator
3200 E Tahquitz Canyon Way, Palm Springs, CA 92263

If you have any questions please call Tammy Perezchica at 760-341-7270.